

Meeting Notes

AASHTO CPBM Organizational Management (OM) Subcommittee and
TRB Workforce Development & Organizational Excellence Committee (AJE15)
May 18, 2021 | 11:00 a.m. - 12:30 p.m. (Central)

Welcome and Introductions (5 min.) – Deanna Belden, Charlie Purcell and Victoria Beale.

- Others attending – Karen Miller, Stacey Huston, Nigel Blampied, Lori Richter, Craig Crick, Lisa Penny, David Putz and Nathan Lee.

FHWA Updates (10 min.) – Jen Brown

- No report

OM Items (30 min.)

- Activity Updates
 - Activity 1, Process Improvement – Gary Vansuch, Colorado DOT
 - Much of the work of Activity 1 is built around the community of practice called the "Transportation Lean Forum" (TLF). The most recent webinar for the TLF featured terrific key improvement-related presentations from Illinois, Michigan, and Saskatchewan, and lots of robust discussion -- and, that webinar will be archived here soon. The webinar has been well received; although not readily available yet, the link below is where it will be.
 - <https://sites.google.com/state.co.us/leaninterchange/home>
 - The session was produced by one of our intrepid interns, Victoria Farberov (thanks again, Victoria!)
 - The next live TLF webinar session is set for 9 a.m. MDT on Tuesday, July 13.
 - Activity 2, Non-system performance measure – Deanna Belden, MnDOT
 - We are not going to have our synthesis project funded this year. Our submission was not able to be seen, as the entry went into an old database that they haven't used for more than two years. So, our proposal was not in the batch that was considered for this year.
 - The good news is Jo Allen confirmed that it is a viable topic, so we can re submit. They had one hundred or more this year and only 18 get funded, so it is always a long shot anyway.
 - For activity 2 we'll be focusing on different possibilities this year for different business.
 - Activity 3, Supporting the Agency Capability Building (ACB) Portal – Charlie Purcell, Iowa DOT
 - The research implementation project associated with the ACB Portal has been approved but has not started yet. This project will include:
 - Getting the word out concerning the ACB Portal capability building portal through webinars and other activities.
 - Conducting pilot projects whereby State DOTs could get assistance from the research team to apply the ACB Portal resources towards a real-world issue

where the State DOT would like to build its capability. This assistance would be provided in the form of a series of workshops.

- Documenting best practices gleaned from the pilot projects and add this information to the ACB portal.
- While we are waiting for the project to begin, it would be good to start thinking about who we should suggest as a panel for this project. Those from States planning to participate in the pilot projects would be great candidates.
- The panel should be forming this summer.
- Review and brainstorming new OM Subcommittee Activities
- See attached notes.

AJE15 Items (30 min.) – Victoria Beale

- We have been directed to update the triennial Strategic plan to align with the bigger section that the committee is a part of. Victoria will be reaching out to whole committee to find volunteers to assist with that process.
- There will not be the big official call for papers this year, however if anyone wants to do so individually you can.
- The committee has passed on doing a workshop this year since they did one last year.
 - Have been told we can have, 1 lectern and poster sessions.

Other Business / Open Discussion (10 min.) – All

- None.

Wrap-up (5 min.) – Deanna Belden

- Action items
 - We are gathering possible panel members for the ACB portal implementation project. Charlie will send a copy of the proposal out to our mailing list in a standalone email for people to see what the project is and consider if they or someone they know would be a good candidate for the panel.
 - Our subcommittee will provide one or more articles for the late summer CPBM newsletter that will likely focus on the future of transportation performance management.
 - Craig Crick will send us the action plan for the AASHTO Knowledge Management Committee.
 - We will consider whether to do a recorded presentation on the ACB portal/implementation project for easy dissemination to relevant groups.
 - AJE15 has been directed to update their triennial strategic plan. Victoria Beale will be looking for volunteers to help in that effort.
- Upcoming meetings / events
 - Next meeting is June 15, 2021 from 11:00 a.m.-12:30 p.m. Central.

Brainstorming new OM Subcommittee Activities

May 18, 2021

The first five areas below correspond to top 5 rated CPBM core actions that were ranked at our previous meeting on April 21, 2021.

1. Meet regularly with committee and subcommittee members to foster collaboration and maintain momentum on actions.
 - We're already doing this with our regular meetings, but are there ways we could improve upon what we're doing?
2. Support and strengthen the committee and subcommittee knowledge portals to increase capacity of members and share knowledge.
 - Continue supporting the Agency Capability Building (ACB) implementation project activities
 - Recruit potential panel members for this project.
 - Request and give a presentation to the AASHTO HR Committee to let them know about the ACB implementation project and generate additional interest among state DOTs to participate in the associated pilot workshops.
 - Record a standard presentation that could be shared with lots of different committees
 - Reach out the AASHTO Knowledge Management Committee to get input on how we could leverage their work and work with them to help (Craig will provide us with a copy of their action plan)
3. Facilitate the sharing of common and best practices across member agencies.
 - Something related to research associated with the measurement of public value creation
 - Customer-focus / public satisfaction / customer-centric measures
 - Cross-over measures between transportation and other fields (equity, accessibility, health, etc.)
 - Feature TPM newsletter article that draws on these ideas (following the joint CPBM / TPM pooled fund meeting in June); Deanna will help with this
 - Alignment of strategic management with performance management (Craig Crick, NV will share some ideas)
 - Iowa DOT use of business plan as a bridge between strategic and performance management? (Dave Putz, Charlie Purcell, IA)
 - Incorporate consideration of alternative / non-traditional / non-system measures into the new AASHTO TSP for TPM
4. Collaborate and partner with other committees, groups and organizations to maximize TPM-related results for members and their customers.
 - What else?

5. Disseminate performance management tools and techniques across AASHTO committee and partners to expand the use of TPM.

- What else?

6. Other Ideas

- Something related to emerging areas of performance measurement (equity, accessibility, sustainability, resiliency, etc.).
- Provide assistance to help develop a problem statement for the following research project candidate: “Developing a Robust Education, Training and Workforce Development Program for TAM and TPM” (this currently the top ranked candidate project on the [TAM Research Management System](#)).
- Develop other research candidates to be considered by the Committee on Performance Based Management (CPBM) later this fall.
- What else?