Transportation Performance Management Webinar Series

Webinar 26

Case Studies in Telling a Story — How to Leverage Collaboration and Communication in Performance Management

Sponsored by FHWA and AASHTO

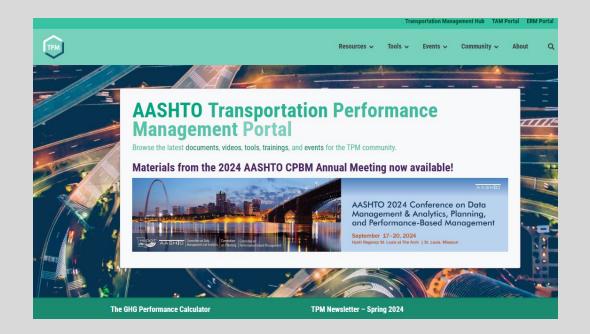




May 21, 2025

Transportation Performance Management Webinar Series

- Today is the 26th webinar in our bimonthly series.
- Webinars are held every two months, on topics such as communications, data, and other performance management topics.
- We welcome ideas for future webinar topics and presentations
- Use the webinar chat panel during the webinar
 - Submit questions for today's presenters
 - Submit ideas for future webinar topics



Find us on the AASHTO TPM Portal https://www.tpm-portal.com

Webinar Objectives

- Examining the crucial role of storytelling in improving transportation performance management
- Emphasizing how effective collaboration and clear communication can transform traditional performance management practices into engaging conversations and shared experiences
- Feature case studies on creating compelling narratives that align goals while fostering a culture of openness and continuous improvement







Webinar Agenda

2:00 Welcome, Overview, and Agenda

Christos Xenophontos, CPBM Chair and Rhode Island Department of Transportation

2:05 AASHTO Perspective

Anna McLaughlin, AASHTO

- 2:10 Centering Safety: From IIJA to Reauthorization Garrett Eucalitto, Commissioner of the Connecticut Department of Transportation and 2025 AASHTO President
- 2:25 Part I: Performance Management Lessons from National STIP Research Ken White, Cambridge Systematics and Mike Landvik, Garver
 Part II: Implementing Enhanced STIP Processes in Texas Casey Wells, Texas Department of Transportation
- 2:55 Panelist Discussion and Wrap Up Hyun-A Park, Spy Pond Partners





AASHTO Perspective

Anna McLaughlin, AASHTO Program Director for Transportation Program Management







Centering Safety: The Power of Storytelling in Performance Management

Garrett T. Eucalitto, Commissioner Connecticut Department of Transportation

American Association of State Highway and Transportation Officials

transportation.org

AASHO

Garrett T. Eucalitto, *President* Commissioner, Connecticut Department of Transportation

Jim Tymon, Executive Director

Our Safety Challenge

- In 2023, 40,990 lives lost from traffic crashes
- A continuing public health crisis
- Safety must be more than just a stated priority

IMAGINE A WORLD WHERE NO ONE DIES ON OUR ROADWAYS

IN 2023, 40,990 PEOPLE

LOST THEIR LIVES ON ROADWAYS ACROSS THE NATION.

THAT NUMBER OF PEOPLE COULD FILL THE AVERAGE PROFESSIONAL BASEBALL STADIUM.

To learn more about the Safe System Approach, visit https://www.transportation.gov/NRSS/SafeSystem Source: Early Estimate of Motor Vehicle Traffic Fatalities in 2023 DOT HS 813 561. Published by NHTSA at https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813561



Jim Tymon, Executive Director

Centering Safety: A Comprehensive Approach



GARRETT EUCALITTO 2024-2025 AASHTO President Commissioner, Connecticut DOT



2024-2025 AASHTO PRESIDENTIAL

CENTERING SAFETY FROM IIJA TO REAUTHORIZATION



AASHO

CENTERING SAFETY ON EVERY STATE DOT ACTION

In 2023, 40,990 lives were lost across the nation from trafic crashes; the continuation of a major public health crisis. We say safety is our top priority, but what does that mean? At its most basic, that means safety is at the center of all actions made by state departments of transportation. **CENTENING SAFETY** necessitates different lactics for different possi-all resulting in safer communities, safer users, and safer workers. The whole is greater than the sum of its parts, and the state DOT community will harress the "whole-of-AASHTO" to address the safety crisis and improv outcomes towards zero deaths.

SAFER COMMUNITIES CENTERING SAFETY on communities means understanding community values, consudies its providents, and determining

engaging its residents, and determining which safely importements work in specific situations in each community, implementing complete Stretes policies and depolyring proven safety countermeasures-from roundabudits to connected vehicle-foeverything technology-there are many infrastructure upgrades that can be made to help create safer mobility in each community. ASHTO will:

Advance a safe and community-centred transportation system delivered via a partnership between state DOTs and other public, privida, and dvic sector partners. Work with communities experimenting on innovative and promising safety application and promising safety applications and thermotic to sublate Share best practices on documenting proven, promising, and innovative safety countermeasures, methods, and approaches; then illustrate their tangible benefits for respective communities.



SAFER USERS

The public faces risks regardless of travel mode. While whiches are now increasingly safer for drivers and passengers, safely for those outside the which has lagged or decreased. States confluence to invest in efforts to combat and address unsafe driver behavior, yet the nation has seen an increase in goeding, impairment, distractions, and other selfs and recibes behaviors site 2020. CENT EFUNES SAFET by on all transportation 2020. CENT EFUNES SAFET by on all transportation management, advanced technology, enhanced enforcement, better data collection and analysis, and

more effective education to improve safety. AASHTO will: Develop strategies to encourage safer, expossible driving and behavior by people who use our roads and create conditions that prioritize everyone's ability to reach their destination safety. In partnership with the LS. Department of Transportation, address, risky driving hebaviors.

In particular, and the star start of the sta

in conjunction with automakers, safer infrastructure designs, and automated enforcement.

SAFER WORKERS State DOT employees and transportation workers-such as construction and



maintenance crews, tow operators, law enforcement, and other first respondersare facing increased risks and disregard for "Siou bown, Movo Over" laws dau to speed, receivesness, impairment, and distraction, to compose fail on over and distraction of compose fail on over and and and distraction on and better safety equipment, increased efforts to train response fams in traffic incident management, and more widely available metal health resources. AASHYO will:

In partnership with the North American Association of Transportation Safety and Health Officials, ensure the safety and health of every transportation worker by promoting individual and organizational practices, processes, and policies that prioritize and advance transportation worker health and safety.

Broaden a more extensive understanding and application of traffic incident management planning and strategies, including post-crash medical response.

Improve safety in work zones through advanced technologies and practices to address distracted driving, worker fatigue, and night work hazards.

CENTERING SAFETY requires us all to use the resources, talents and influence we haveindividually and collectively—so that people who use, rely upon, and work on transportation systems are safe.

2024-2025 AASHTO PRESIDENTIAL EMPHASIS AREAS | 3



FOCUSING ON IIJA SUCCESSES AND BUILDING MOMENTUM FOR REAUTHORIZATION



AASHO

Now in the final stretch of the Infrastructure Investment and Jobs Act, state DOTs are hard at work translating federal resources from the IIJA into tangible benefits to advance safety, mobility, and access across the country.

With that said, most Americans are unaware of the degree to which the quality of life, community vikality, and our economy depend on continued investment in our national transportation system. Often this awareness arises only when the system is disrupted in some way, such as by road flooding, a transit service breakdown, bottlenecked freeways, or a bridge closure.

In order to sustain the IIJA's momentum towards the next federal surface transportation bill, a broader awareness of the benefits of IIJA investment is essential to achieving public support. AASHTO will initiate a "Benefits of Transportation" campaign to highlight the IIJA's substantial gains in the following ways:

 Highlight IIJA-funded state DOT projects to illustrate the tangible benefits of transportation investments at a community level.

Share innovative and effective public messaging approaches in an ever-evolving political and media landscape.

Demonstrate mobility and quality of life benefits through enhanced access to employment, education, recreational, and health services opportunities. Demonstrate economic benefits through increased productivity, enhanced jobs and labor markel

accessibility, creation of new markets for businesses, and optimization of supply chain efficiency for freight movement.

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The Challenge: From Data to Action

- Data alone doesn't inspire action
- Need compelling narratives to
 - Connect metrics to real lives
 - Build support for safety initiatives
 - Create behavior change





Jim Tymon, Executive Director

Tell the Story of Safer Communities

- Understand community values
- Engage residents in the safety conversation
- Show real impacts of countermeasures



Before (left) and after (right) pictures of Stone Way North. (Source: Seattle DOT)

American Association of State Highway and Transportation Officials

transportation.org



Jim Tymon, Executive Director

Tell the Story of Safer Road Users

- Address unsafe behaviors through compelling narratives
- Use data to identify problems, stories to inspire solutions
- Connect technology, infrastructure, and human behavior





Tell the Story of Worker Safety

- Humanize transportation workers
- Remember "Slow Down, Move Over" is more than a slogan
- Connect work zone safety to community impacts







Principles of Effective Safety Storytelling

- Center human experiences
- Use data as supporting evidence, not the main focus
- Appeal to community values and priorities
- Show, don't just tell
- Make it relevant to daily life





Safety Storytelling in Action: Highway Signs Spotlight Fatal Crashes



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Jim Tymon, Executive Director

Integrate Storytelling into Performance Management

- Use metrics to identify what stories need telling
- Measure the impact of communication efforts
- Create feedback loops between data and the narrative





Jim Tymon, Executive Director

Center Safety Through Better Storytelling

- Start with one story from your data
- Collaborate across disciplines
- Share successes and lessons learned
- Remember the ultimate goal: <u>zero deaths</u>





Jim Tymon, Executive Director



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May 21, 2025

STIP Peer Review

Part I: Performance Management Lessons from National STIP Research



Project Background and Overview

- STIP Management in Texas
 - 25 Districts
 - 24 MPOs
 - Hundreds of partners
- Key Challenges
 - Plan Alignment
 - Scale and Schedule of Revisions
 - Process Consistency





Project Goals

- To develop a clear understanding of the **STIP Process** in peer states, including:
 - STIP Production and Development
 - Organizational roles, responsibilities, and relationships
 - STIP data and revision management
 - Consultation with agency planning partners and the public
- Understand role of other capital plans in developing STIPs
- Identify opportunities to apply innovative practices to TxDOT



Key Findings

Diversity of Approach - No two states, STIPs, or processes are exactly alike

Plan Alignment – Capital plans, TIPs, MTPs, and more play variable roles

Data Management – Strategic approaches to issues like grouping can improve STIP management efficiency

Relationships Matter – Partnerships at every level directly inform how STIPs are built, managed, and revised



Methodology



Comprehensive Nationwide Scan

Questionnaire

Interviews

49 States







Nationwide Scan

• 54 Variables by 10 Categories in 49 States

- State Characteristics
- STIP Status
- STIP Content
- o Revision Process
- Financial Planning
- Consultation with Governments
- Public Participation
- Federal Requirements
- o Other

Characteristic	Min	Mean	Median	Max	Texas	
Number of MPOs	1	9	8	27	24	
Urban Population	225,850	4,899,159	3,110,153	37,259,490	24,400,697	
Total Lane- Miles	9,854	166,110	165,275	410,934	701,447	
NHS Lane-Miles	1,501	14,311	12,577	61,669	72,416	
Rural Population	98,188	1,256,234	992,859	3,474,661	4,744,808	
Urban/Rural Ratio	0.5	4.3	2.6	16.4	5.14	



Interview & Questionnaire States

Region	States*					
Mid America (MAASTO)	Indiana, Illinois, Michigan, Missouri, Ohio, Wisconsin					
Northeastern (NASTO)	Connecticut, Delaware, Maryland, New Jersey, New York, Pennsylvania					
Southeastern (SASHTO)	Florida, Georgia, North Carolina, Tennessee					
Western (WASHTO)	Alaska, Hawaii, Colorado, Oklahoma, Oregon, Washington					

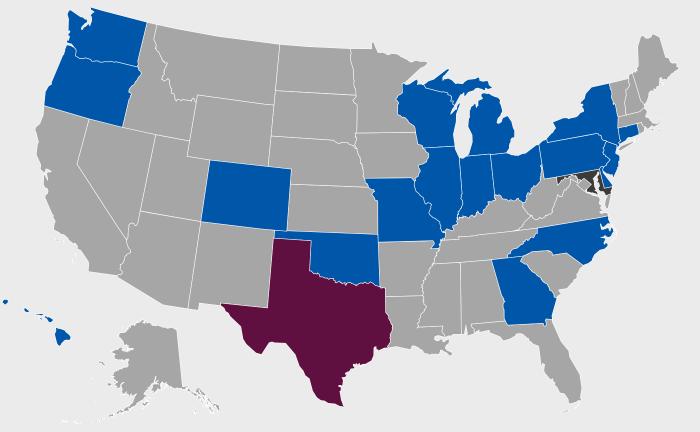
*Interviews were conducted with states listed in bold.



Questionnaire

- **26** Questions by **3** Major Topics
 - Organizational roles, responsibilities, and relationships
 - Data and revision management
 - Consultation with agency planning partners and the public
- Respondents from **18 states**

Questionnaire Responding States





Of the 18 states who responded:



14 TIP first vs. **4** STIP first

11 single TIP vs. **7** regional TIPs

5 can amend or veto projects in TIPs

13 have an MOU with FHWA and FTA

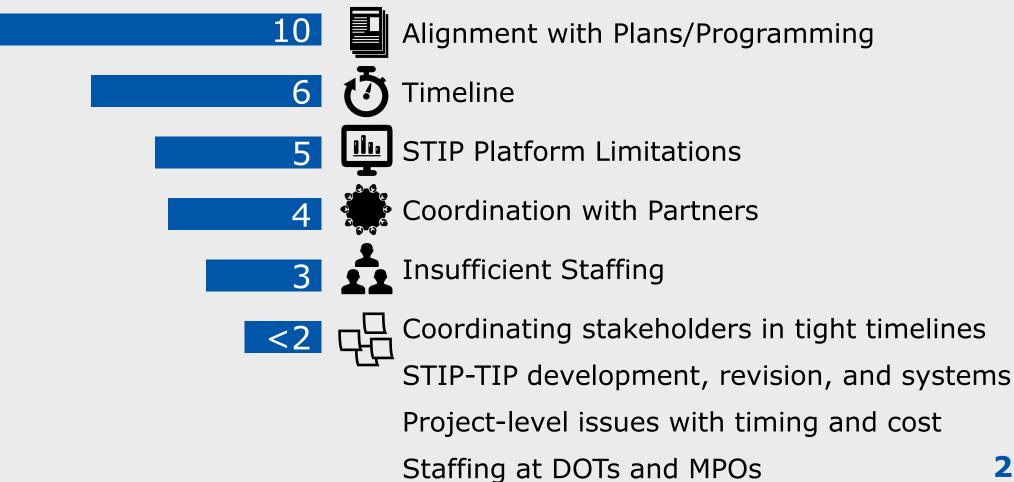
<u>Key Takeaway</u>

<u>Diversity of Approach:</u> States face similar challenges, but develop solutions to fit their context!



Of the 18 states who responded:

Most noted challenges:





"Please describe their role in developing your STIP ... "

HQ federal FHWA Process TISCa updates process prioritization ---- MPO coordinate programOfficeconstraint Program state review manager development ensureapproval

managers localoutreach involvement district public financial coordinators trunkline partnersplanning Region MPOs updates management

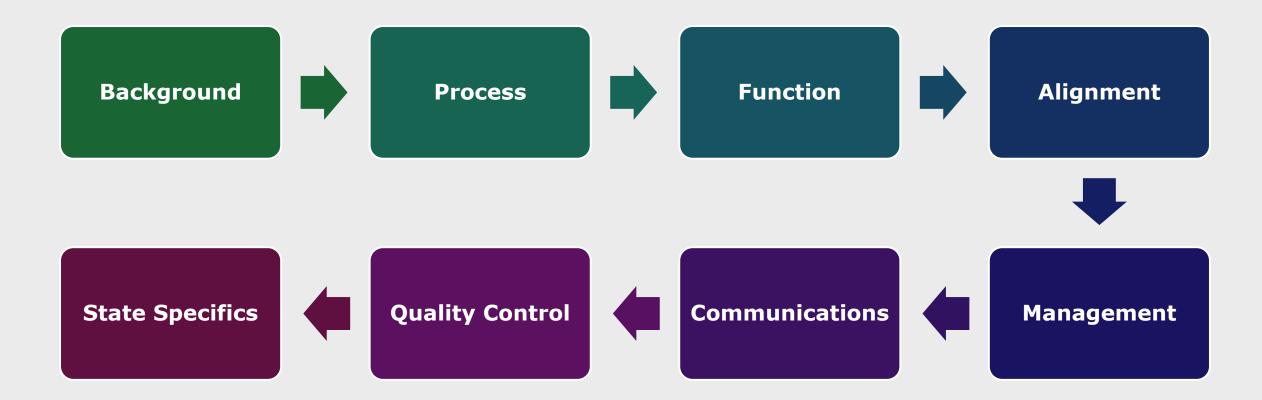
Districts



RPOs workcountyprocess RTPOs MPO submit coordination Sprovide rural agencies input areas rips Consultation

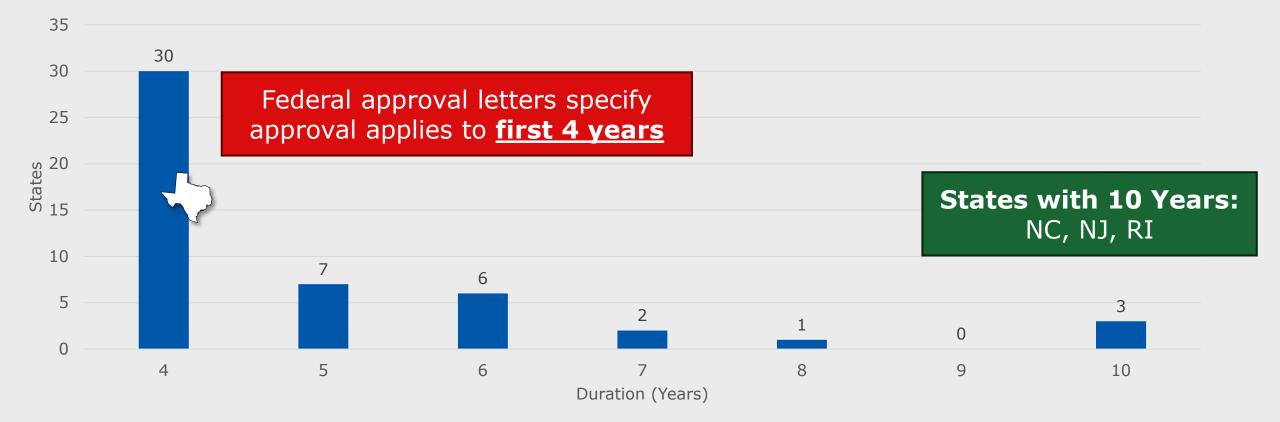


Interviews | Discussion Topics





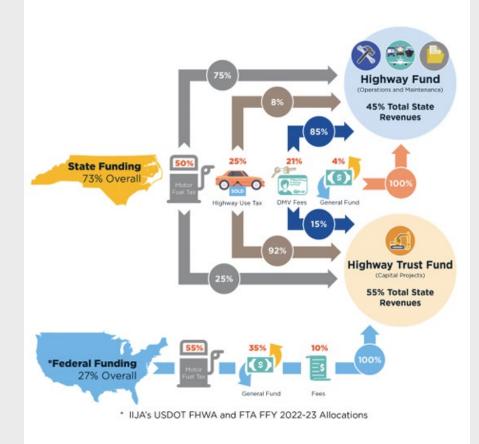
Duration Usually 4 years, sometimes longer







Documentation Variety of Details, Styles



STIP FINANCIAL SUMMARY FOR 2026 thru 2030

TOTAL RESOURCES:		Estimated		Estimated		Estimated		Estimated		Estimated
		FY2026		FY2027		FY2028		FY2029		FY2030
State Federal-aid FHWA fund 1	Ś	1,094,967,038	s	1,118,471,213	s	1,119,871,213	Ļ	1,121,471,213	<u> </u>	1,046,271,213.4
State Federal-aid Formula Bridge	ŝ	55,907,076	ç	1,110,4/1,215	2	1,119,671,215	ç	1,121,471,215		1,040,271,213.4
State Federal-aid MEGA/INFRA Grant	ŝ	198,250,000	ć	34,334,669						
State Federal-aid Electric Vehicle Charging Infrastructure		, ,	ş	27,242,899	¢	18,987,861				
State Federal-aid FHWA Earmarks	ŝ	17.096	ç	27,242,033	Ş	10,507,001				
State Federal Discretionary Grants	ŝ	2,000,000								
Local Federal-aid FHWA Funds	ś	259.771.718	s	259.771.718	5	259,771,718	¢	259.771.718	¢	259,771,71
Local Federal-aid Formula Bridge	ś	18,635,692	2	235,772,720	2	235,772,726	2	235,772,726	2	200,772,7
Local Federal-aid Highway Infra Bridge	-	10,000,001								
Local Federal-aid FHWA Earmarks	s	5.850.000	\$		s					
Subtotal of Federal-aid FHWA funds =	ŝ	1,662,641,518		1,439,820,499	ŝ	1,398,630,792	s	1,381,242,931	s	1,306,042,93
Subjectar of Federal and Fritter and	-	2,002,012,010	-	2,155,620,155	-	2,550,050,752	-	1,501,2 12,551	-	2,500,012,5
Subtotal of Federal-aid FTA funds =	•	\$32,547,879		\$32,547,879		\$32,547,879		\$32,547,879		\$32,547,8
State Highway Funds	\$	1,719,469,473	\$	1,734,885,428	\$	1,749,990,891		1,735,227,952.64	1	1,710,770,938.9
State Highway Road Construction Improvement Fund	\$	70,000,000	\$	70,000,000	\$	70,000,000	\$	70,000,000	\$	70,000,00
Crossroads Fund	\$	40,200,000	\$	40,401,000	\$	40,603,005		40,806,020.00		41,010,050.
Subtotal of State funds =	\$	1,829,669,473	\$	1,845,286,428	\$	1,860,593,896	\$	1,846,033,973	\$	1,821,780,9
Subtotal of Local Highway funds =	\$	71,064,353	\$	64,942,930	\$	64,942,930	\$	64,942,930	\$	64,942,9
Total of All Available Resources		3,595,923,223	s	3,382,597,736	s	3.356.715.497	s	3 324 767 713	s	3.225.314.72
TOTAL USES: FY2025 - FY2028	· <u>*</u>	0,000,020,220	Ť	3,502,557,750	Ť	5,550,725,157	<u>*</u>	5)52 ()/ 6/)/ 25	Ť	5,225,511,71
Local Programs	~	4 40 500 000								
Local MPO and non-MPO projects FTA programs	\$ \$	140,500,000 25,294,983	¢	25,294,983	s	25,294,983				
Subtotal of Local Uses =	<u> </u>	165,794,983		25,294,983	ې \$	25,294,983				
Subtotal of Local Oses -		103,734,583	3	23,234,363	3	23,234,363				
INDOT Programs & Special Projects		Estimated 2026		Estimated 2027		Estimated 2028		Estimated 2029		Estimated 2030
Preservation & Expansion projects	Γ									
within Metropolitian Planning Areas	1 ·	831,011,686	\$	755,948,564	\$	855,569,070	\$	309,821,181	\$	377,181,2
Rural Areas	\$	759,741,578	\$	699,675,588	\$	665,888,909	\$	214,798,540	\$	354,944,8
I-69 Section 5 ²	\$	315,000	\$	195,000						
I-69 Section 6 ³	\$	140,000	\$	450,000	\$	125,000	\$	265,000	\$	615,0
Revive I-70 ⁴	\$	111,813,740	\$	35,823,999	\$	29,231,342				
Lloyd Expressway ⁵	\$	23,234,552	\$	34,411,843						
I-65 Safety & Efficiency ⁶	ŝ	33,946,947	s	29,909,589						
Ohio River Crossing (I-69 Henderson-Evansville) Project -	ľ	,,5 17	ľ							
IN only ⁷										
Flex Road (I-80/I-94, Borman Expressway) ⁸	\$	185,983,114	\$	42,176,669	\$	51,144,531				
Safer Drive 65 Project ⁹	\$	66,500,000	\$	63,755,761						
National Elective Vehicle Infrastructure ¹⁰	\$	27,242,899	\$	27,242,899	\$	18,987,861				
Operating Budget (includes MWP and SPR)	\$	761,174,849	\$	824,565,724	\$	805,740,669	\$	827,455,819	\$	851,097,1
Debt Service	l s	50,760,635	s	87,833,604	ŝ	87,833,604	\$	73,240,322	ŝ	
								,,	÷	
Subtotal of INDOT Uses =	\$	2,851,865,000	\$	2,601,989,239	\$	2,514,520,985	\$	1,425,580,862	s	1,583,838,20
Subtotal of INDOT Uses = Costs yet to be identified from future needs and	\$, ,	÷	2,601,989,239 755,313,514	\$ \$	2,514,520,985 816,899,528	\$	1,425,580,862 1,899,186,851	\$	1,583,838,2

Source: NCDOT 2024-33 STIP Prologue, p. T-2

Source: Indiana DOT Draft 2026-30 STIP





STIP-TIP Relationship Creative methods to manage consistency

11

No projects within MPO boundaries

Only on-system projects in STIP

MPO projects or TIPs incorporated by <u>reference</u>

- Sub-allocated Federal \$ in summaries
- Locally-let Fed-funded in TIPs only
- Rural locally-let, Fed-funded not listed
- STIPs developed first

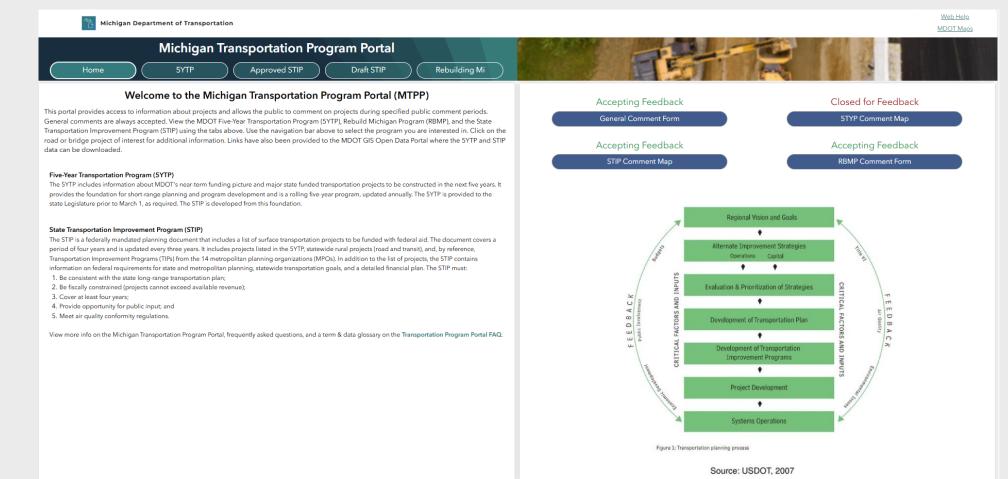


Key Takeaway

<u>Plan Alignment:</u> States have developed variable approaches to align their STIPs with capital plans, TIPs, and more



Example – Michigan Transportation Program Portal



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Data Management E-STIP Capabilities





Data Management Grouping



Some states don't group at all.

In those that do, certain categories only:

- System Preservation (most common)
- Safety
- Bike/Ped/Trails



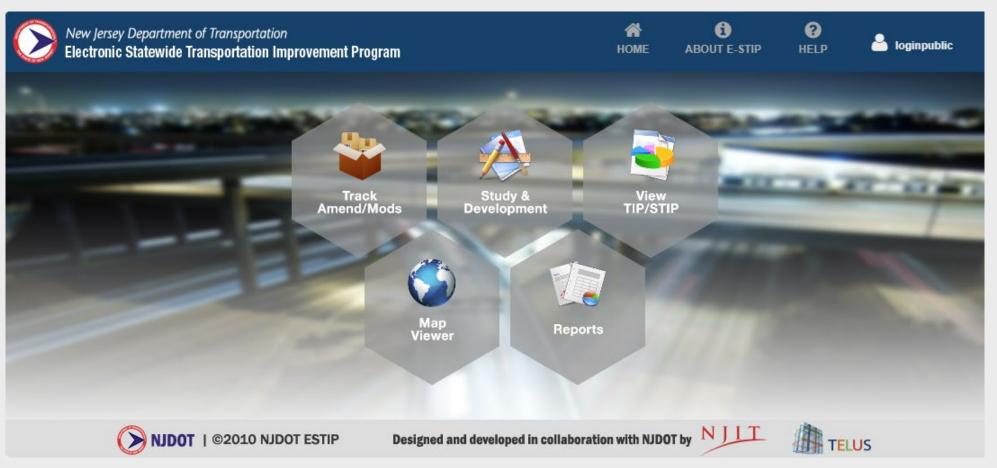
Washington State DOT groups pavement projects as individuallylisted district budgets

<u>Key Takeaway</u>

Data Management: Strategic approaches to issues like grouping can simplify STIP management and improve efficiency!



Example – New Jersey DOT e-STIP







- STIP Adoption well-documented opportunities to involve the public
- Amendments Incorporation of MPO Public Involvement Process



Open houses and public meetings





Review, Amendment, and Approval Amendment Processes Across the Country

- Most <u>monthly</u> or <u>quarterly</u>
- Special out-of-cycle in some states
- Oregon has <u>bi-weekly</u> amendments
- Hawaii Bi-annual, plus 2 specials
- Colorado and New York are <u>real-time</u>
 - Allows STIP to be living document
 - Standardized reporting of revisions
 - Improved transparency

OREGON STIP AMENDMENT TIMELINES CALENDAR YEAR 2025

ODOT statewide approval	ODOT public comment period *if necessary	Submittal to FHWA / FTA	Anticipated approval
1/1/25 - 1/16/25	1/17/25 - 1/31/25	2/3/25	2/14/25
1/17/25 - 1/31/25	2/1/25 - 2/14/25	2/17/25	2/28/25
2/1/25 - 2/14/25	2/15/25 - 2/28/25	3/3/25	3/14/25
2/15/25 _ 2/28/25	3/1/25 _ 3/15/25	3/17/25	3/31/25

Source: Oregon DOT Amendment Calendar

STIP Project List and Data Download (latest monthly list and download as of 02/03/2025)

NYSDOT Region	Counties	STIP Project List (PDF)	Data Download (XLS)
Capital District (1)	Albany, Essex, Greene, Rensselaer, Saratoga, Schenectady, Warren, Washington	ß	*
Mohawk Valley (2)	Fulton, Hamilton, Herkimer, Madison, Montgomery, Oneida	B	*
Central New York (3)	Cayuga, Cortland, Onondaga, Oswego, Seneca, Tompkins	B	*
Genesee Valley (4)	Genesee, Livingston, Monroe, Ontario, Orleans,	-	\$ 1



State/FHWA/FTA Agree		Source: Oklahoma DOT STIP		
		STIP DEVELOPMENT PROCEDURES		
Procedural Agreement or N		PROCEDURE	DEADLINE	
 <u>Signed</u> by DOT and Feds 	<u>Key Takeaway</u>	ODOT shall develop a 4 year STIP biennially. Development of the STIP shall directly related to the currently approved 8 Year Construction Work Plan. reafter, the STIP will be revised as necessary through a series of endments, administrative modifications and annual inclusion of the MPO s without modification.	January	
Format Varies	<u>Relationship Matter:</u>	elopment of the STIP will begin with a request to the FHWA for the ent Indian Reservation Roads (IRR) TIP.	January	
Publicly AvailableOften included in narrative	Partnerships at every level play a critical role	Modification or Amendment, the final decision rests with the FTA	Eebruary	
	maintaining, and improving STIP management!	HWA for highway projects. 14 and remain in effect until it is modified or terminated by 5. A agree to the above procedures and principles. ed to:		
	Gregory K. Murrill Division Administrator Federal Highway Adminis Source: Marylan	Date: <u>15/22/14</u> tration <u>d DOT STIP Webpage</u>	39	



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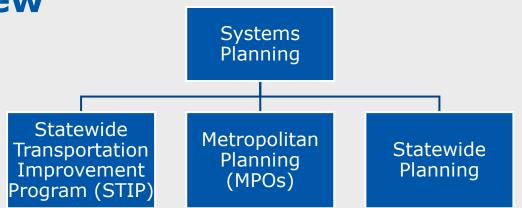
STIP Peer Review

Part II: Implementing Enhanced STIP Processes in Texas



TxDOT Systems Planning Overview

- Internal Process Overview
- STIP Planning in Texas
 - Staff Size and Organization
 - MPO Coordination
 - TIP-STIP Alignment
- STIP Peer Review
 - Goals and Objectives







Applying the Lessons Learned

- Considering recommended best practices and innovations from peer states
- Recommendations must be evaluated for application in Texas
- Creating implementation Plan
 - Short, medium, long-term tasks
 - Most recommendations will involve FHWA/FTA TX Division consultation



Implementation Plan – Short Term

Improve Internal Coordination

Better align STIP processes and timeline with UTP and other plans

Designate district "STIP Champions" as pointperson for district STIP tasks



Provide Guidance to MPOs

Draft STIP handbook for districts and MPOs with detailed guidance and tools including templates and checklists

Refine STIP Development and Review

Revise TIPs/STIP timeline to incorporate multiple drafts, early federal review and reevaluate length of public comment period



Implementation Plan – Medium Term

STIP MOA with Federal Partners

Develop an MOA between TxDOT, FHWA and FTA based on peer state best practices describing STIP responsibilities, timeline and procedures

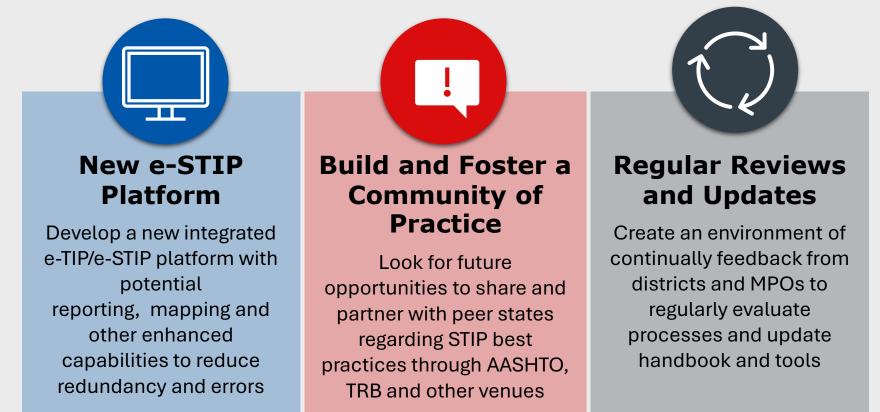
Identify STIP Process Enhancements

8 ____

Consider potential ways to streamline STIP processes through simplified project listing information, incorporating TIPs by reference or expanded grouping definitions

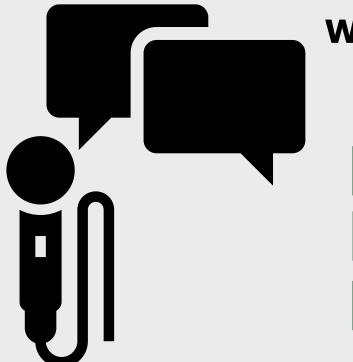


Implementation Plan – Long Term





Ongoing Engagement



Working on Programming:

Workshop at a Regional AASHTO meeting



Purpose-built gathering (e.g., Pooled Fund)



State spotlight webinars



Thank You!

For more information on this project, please contact:

For TxDOT STIP Questions, Email: TPP_STIP@txdot.gov

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All webinars available online:

https://www.tpm-portal.com/event-directory/tpm-webinars/

Save the Dates!

A bimonthly webinar series, Wednesdays at 2:00 PM EST

Next Webinar

Wednesday, July 16, 2025 – 2:00 PM EST

Topic: Evaluating Post-Project Outcomes

More to follow!







U.S. Department of Transportation Federal Highway Administration



For more information or to register: https://www.tpm-portal.com